

SARAH SAX

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EXPERIENCE

2018 – Present

World Wide Technology

Content Marketing Manager

- Create a variety of corporate-branded collateral such as print, ad, and graphic assets
- Build and curate web content to drive user interaction using custom company platform

2019 – 2020

All4Nothin Band

Front-end Developer and UX/UI Designer

- Developed a new website for a local band, from research and design to testing and implementation
- Increased number of sessions per user by 74% and decreased bounce rate by 23%
- Managed project independently and communicated frequently with client to ensure satisfaction with end product

Jan 2020 –
May 2020

MakerKids

UX/UI Designer

- Conducted and analyzed user research to build a data-driven website prototype
- Designed a new cart and checkout system to increase user retention and drive sales

2018 – 2020

Miami University Dolibois European Center

Head Editor and Project Manager

- Compiled and edited a one hundred page commemorative book
- Managed entire project and handled communication with publishing company
- Conducted and transcribed dozens of interviews

2019 – 2020

Bartels & Missey Reconstruction

UX/UI Designer

- Conducted market research and user studies to inform design
- Designed and created interactive prototypes to achieve the goal of educating users and drive sales

EDUCATION

Miami University, Farmer School of Business

BS in Business Administration

2016 – 2020

SKILLS

Technical

Design

Adobe Suite
Figma

Sketch
InVision

Coding

CSS3
HTML5
Javascript

Java
SQL
Swift

Additional Applications

Google Analytics
Marketing Cloud

Microsoft Suite
Xcode